

## 5 WAYS YOU CAN HELP CREATE A BETTER WORLD WITH WIAL

As coaches, we recognize the power of Action Learning in organizations - to achieve breakthrough strategies, obtain sustainable results and develop remarkable leaders and teams. But have you considered that with Action Learning you can have an even greater impact, one that touches the wider global community?

This is the objective of the Fundraising, Scholarships and Grants committee at the World Institute for Action Learning (WIAL), which is exploring ways that we can use Action Learning and our coaching skills to create a better world.

Earlier this year, as part of this work, we established the **WIAL Better World Fund**, which has a goal to provide Action Learning services to deserving organizations worldwide. Recipient organizations are selected based on their ability to improve lives, individually and at a community level. Using Action Learning, WIAL creates true partnerships, where leadership are involved in a learning process they can replicate, and recipient organizations identify their own solutions.

Read on for 5 ways you can get involved and make a real difference in this important work.

### 1) Share our **Better World Fund: Camp Sizanani** Fundraising Appeal

Our recipient organization for the WIAL Better World Fund in 2015 is Global Camps Africa, which changes the lives of South Africa's vulnerable children and youth by providing HIV/AIDS prevention education and training through high-impact camp experiences and continuing education. At Camp Sizanani and follow-up Youth Clubs, vulnerable young people learn about protecting themselves from HIV, and gain confidence in their ability to make choices to help them survive and thrive in the face of the world's most rampant AIDS epidemic.



Over the past decade, Global Camps Africa has changed the lives of more than 7,000 HIV-affected children in South Africa. **A new, permanent facility – on land already owned by Global Camps Africa – would allow the organization to double the number of children served by their camps** as well as train other organizations in Africa on how to use their curriculum models to improve children's lives. A grant of \$20,000 from the WIAL Better World Fund: Camp Sizanani would provide the support required by certified Action Learning coaches to support the

Global Camp Africa leaders and make this dream a reality.

We have created a brochure describing the Camp Sizanani project, which you can download from [www.wial.org/better-world](http://www.wial.org/better-world). We need your help sharing this fundraising appeal with organizations, colleagues and friends who recognize the power of Action Learning and want to make a difference. Please consider picking up some brochures, sending some emails, making some phone calls and supporting this fundraising appeal.

## 2) Support our Fundraising: Donate Now

As members of the Fundraising, Scholarships and Grants Committee, we believe in the Camp Sizanani project and have faith in Global Camp Africa's ability to change the lives of the youth who attend their programs. Thus we're not just asking our colleagues and clients to support this initiative - all of us have committed to making personal contributions to the WIAL Better World Fund as well.

Global Camps Africa would like to assemble a group of South African business, foundation, and government leaders and **use Action Learning to determine how to fund and build a permanent residential camp and training center** on their land outside of Johannesburg. A grant of \$20,000 will provide the support required by certified Action Learning coaches to bring this group of South African leaders together and make this facility a reality. If like us, you want to support this cause, consider making a donation today. Your personal gift to the **WIAL Better World Fund: Camp Sizanani** will help get this facility off the ground.



## 3) Nominate a 2016 Recipient Organization



As we move into 2016, the Fundraising, Scholarships and Grants committee are looking to expand our fundraising efforts and WIAL's positive impact on the world even further. We need your help in identifying additional worthy organizations that are improving lives and making the world a better place.

Do you have a commendable organization in mind that you would recommend for this type of funding? We are seeking nominations from all parts of the world and representing diverse population segments. Contribute to our efforts by contacting our committee regarding your candidate organization. We can send you a short application form. We review candidates and make selections quarterly, but accept your applications anytime.

#### 4) Replicate our Efforts Locally

Rather than nominating an organization for global funding, perhaps you have a deserving local organization you'd like to support from within your own affiliate? Consider replicating the work of WIAL globally within your local area and create your own area grants. The Fundraising, Scholarships and Grants committee members are happy to provide guidance or advice as you kick off this effort. And please share your successful fundraising efforts and the project outcomes with the Global Board so we can inspire other affiliates around the world with your work.

#### 5) Do Pro-bono Coaching

For many of us, coaching is part of what we do commercially. Alongside our commercial businesses, however, many of us volunteer time with organizations that mean something to us personally. If you do this type of volunteering, or have an association that you admire, have you considered sharing the power of Action Learning with this organization through pro-bono coaching?

At WIAL, we actively encourage those seeking certification to offer pro-bono coaching as a way to gain coaching experience. But even the most highly experienced coaches can consider taking time out of busy schedules to offer this kind of support. As with the local area funding, please share your pro-bono stories with the WIAL Board so we can inspire others through your selfless work.



#### **Together We Can Make a Difference**

As an organization, we at WIAL are comprised of 338 certified coaches in 34 countries. If we join together and follow the steps outlined here, we can make a huge difference to the world around us. Thank you for helping WIAL create true partnership with community-based organizations to improve lives globally!

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