

## Why leverage on WIAL Partner membership?

*“People are 63% more likely to purchase from a small business that is a chamber member.”*

(Ref: <http://www.hiltonheadchamber.org/about-the-chamber/why-membership-matters/>)

### **Top 5 Reasons for individual coaches and small business owners to become a WIAL Partner**

1. Connect with the prestige and power of WIAL, the world leader in action learning.
2. Generate additional resources and revenues for your organization.
3. Expand your professional networks and outreach to every corner of the globe
4. Priority assistance and support in applying the WIAL Action Learning methodology to your leadership development, team building and/or problem solving programs
5. Co-branding your products/services with WIAL.

Please visit <http://wial.org/become-a-partner/> to find out more about WIAL Partner membership.

