

THE POWER OF ACTION LEARNING: 5 WAYS TO CREATE A BETTER WORLD

At the World Institute for Action Learning (WIAL), we frequently talk about the impact we can have on individuals, teams and organizations. When groups experience the WIAL Action Learning method, it has a profound impact at all three of these levels. But have you considered the impact Action Learning can also have on wider society?



In 2015, we established the **WIAL Better World Fund** to provide Action Learning services to community-based organizations around the world. Grant recipients include organizations and individuals that are working to improve communities and lives globally. Using Action Learning, WIAL creates true partnerships, where leadership are involved in a learning process they can replicate, and recipient organizations identify their own solutions. You can learn more about the Better World Fund on our new website: <https://wial.org/wial-better-world-fund/>



In addition to Better World Fund grant recipients, which are selected annually, coaches from the World Institute for Action Learning provide powerful reduced rate or no cost pro-bono coaching to deserving purpose-driven organizations around the world.

Through this Action Learning work, these organizations solve breakthrough problems and provide even more impact.

Check out our [stories of impact](#) or [share your story](#) to inspire others. We want to hear from you! Read on for five ways you can get involved and make a real difference in this important work.

1) Share our WIAL Better World Fund Fundraising Appeal

While much of our impact is made through pro-bono coaching, we cannot do what we need to do without monetary support. Our grant recipients receive funding to help cover costs such as travel, venue or action-learning related research. You can help by sharing our stories and [our fundraising appeal](#).



2) Support our Fundraising: Donate Now

Those of us on the WIAL Board believe in this power of action learning to really make a difference and therefore many of us make annual donations to the WIAL Better World Fund. If like us, you want to support this cause, consider [making a donation today](#). Your personal gift to the **WIAL Better World Fund** will help to ensure we can continue to make positive changes in the world through action learning.

3) Nominate a 2020 Recipient Organization

As we move into 2020, the WIAL Fundraising, Scholarships and Grants committee are looking to expand our fundraising efforts and WIAL's positive impact on the world even further. We need your help in identifying additional worthy organizations that are improving lives and making the world a better place.

Do you have a commendable organization in mind that you would recommend for this type of funding? We are seeking nominations from all parts of the world and representing diverse population segments. Contribute to our efforts by submitting your nomination. We review candidates and make selections quarterly but accept your applications anytime.



4) Replicate our Efforts Locally

Rather than nominating an organization for global funding, perhaps you have a deserving local organization you'd like to support from within your own affiliate? Consider replicating the work of WIAL globally within your local area and create your own area grants. The Fundraising, Scholarships and Grants committee members are happy to provide guidance or advice as you kick off this effort. And please share your successful fundraising efforts and the project outcomes with the Global Board so we can inspire other affiliates around the world with your work.



5) Do Pro-bono Coaching



For many of us, coaching is part of what we do commercially. Alongside our commercial businesses, however, some of us volunteer time with organizations that mean something to us personally. If you do this type of volunteering, or have an association that you admire, have you considered sharing the power of Action Learning with this organization through pro-bono coaching?

At WIAL, we actively encourage those seeking certification to offer pro-bono coaching as a way to gain coaching experience. But even the most highly experienced coaches can consider taking time out of busy schedules to offer this kind of support. As with the local area funding, please share your pro-bono stories with the WIAL Board so we can inspire others through your selfless work.

Together We Can Make a Difference

As an organization, we at WIAL are comprised of more than 400 certified coaches in countries all around the globe. If we join together and follow the steps outlined here, we can make a huge difference to the world around us. Thank you for helping WIAL create true partnership with community-based organizations to improve lives worldwide!

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