



WIAL CERTIFICATION DIGITAL BADGING

Digital badging gives WIAL Certified Coaches a way to share their knowledge, skills and abilities online in a simple and trusted way and which can be easily verified in real time.

WIAL provides Digital Badging for Certified Coaches

WIAL now recognizes your achievement as a WIAL Certified Coach through a digital badge. We provide this new service through our official digital certification provider, Credly platform.

You worked hard to earn your WIAL Certification, and the digital badge allows you to share and verify your achievements easily with the rest of the world, including clients and employers! Badges provide concrete evidence of what a WIAL Certified Coach had to do to earn the Certification, the date the Certification was awarded and the date of its expiration. You can easily share your badge on social and professional media, including LinkedIn. You can also add it to your email signature, blog, or website.

There is no fee for this service, and your participation is optional.

What is a Digital Badge?

Your badge is a digital representation of your WIAL Certification, and it allows you to show your clients, employers, partners, colleagues, and friends:

- Your certification award date and date of expiration.
- The competencies you demonstrated to earn your WIAL Certification.
- Each required step to earn your WIAL Certification.
- The work you do to maintain your WIAL Certification and stay fit for purpose as an WIAL Certified Coach.

How to access your WIAL Digital Badge?

Your digital badge is designed for easy access! Beginning July 2021, current WIAL Certified Coaches will be invited to accept their digital badge.

How can you accept and share your digital badge?

1. You will receive an email from admin@credly.com notifying you of your new badge. Be sure to check your spam box, as well!
2. Click the "Accept Your Badge" Button
3. If this is your first badge through Credly, you will be guided through steps to create an account. If not, sign into your Credly account to claim your badge.



4. You will be linked to a page where you can accept your badge. Please click on the "Accept Badge" button.
5. Immediately, your "Badge Settings" should pop up on your screen. Allow your page to be displayed publicly so others can see your achievement.
6. Now, you can explore the options to share your badge with others. On the "Share Your Badge" page, you will see a bar of social media websites, asking you to connect. Please connect to the social media channels you would like to use to share your digital badge.
7. Once connected, you and your peers will be able to view your digital badge!

To watch the Video Tutorial: Accepting Your New Badge, click [here](#).

How to share your WIAL Digital Badge in social media/ website/ email

LinkedIn - you can add your badge to your LinkedIn profile and/or share to your feed through the **Share** options within your badge on Credly's platform. For more details, click [here](#).

Facebook – you can share your badge in Facebook as your achievement through the **Share** options within your badge on Credly's platform. For more details, click [here](#).

Twitter – you can share your badge in Twitter and receive instant feedback from your followers through the **Share** options within your badge on Credly's platform. For more details, click [here](#).

Whatsapp – you can share your badge as an accomplishment using Whatsapp through the **Share** options within your badge on Credly's platform. For more details, click [here](#).

Email signature – you can add a hyperlinked badge image to your email signature, it is a great way to make sure your professional network is aware of your WIAL certification. For more details, click [here](#).

Your website/ blog – you can add your badge to your professional or company website/ blog, accept it and make it public and use your embed code. For more details, click [here](#).

Badge Security

Unfortunately, it's easy for simple WIAL Certification logo files to be misused long after a WIAL Certification has expired. In some cases, WIAL Certification logo files are used fraudulently when an WIAL Certification was never earned in the first place. But the metadata stored in a WIAL Certification digital badge makes it secure and nearly impossible to misrepresent by others.

In other words, your WIAL digital badge makes your WIAL Certification more secure than ever before.



Current and prospective clients and employers can easily verify what it took for you to earn the Certification, the date of award, and your expiration date. An expired WIAL Certification digital badge is clearly marked “Expired” when verified.

FAQs – Frequently Asked Questions

Q: What is digital badging?

A: As a WIAL coach, you should take pride in what you do and your effort to help others! Digital badging helps ensure that all certification and your hard work as a coach is validated. WIAL digital badges validate your Certified Action Learning Coach, Professional Action Learning Coach, Senior Action Learning Coach and Master Action Learning Coach levels.

Q: How does my certification get displayed as a badge?

A: We have partnered with Credly to translate the skill sets you’ve demonstrated into a badge, issued and managed through the company digital badging platform. The technology Credly uses is based on the Open Badge Standards maintained by IMS Global. This enables you to manage, share and verify your competencies digitally.

Q: What are the benefits of a badge?

A: Representing your skills as a badge gives you a way to share your abilities online in a way that is simple, trusted and can be easily verified in real time. Badges provide employers and peers concrete evidence of what you had to do to earn your credential and what you’re now capable of. Credly also offers labor market insights, based on your skills.

Q: Who is Credly?

A: Credly is the end-to-end solution for issuing and managing digital credentials. Credly works with credible organizations to provide digital credentials to individuals, worldwide.

Q: How will I know if I have earned a badge?

A: You will receive an email notification from Credly (admin@credly.com) with instructions for claiming your badge and setting up your account.

Q: Is there a fee to use Credly?

A: No. This is a service we provide to you, at no cost.

Q: What if I don’t want my badge to be public?

A: You can easily configure your privacy settings in Credly. You’re in complete control of the information about yourself that is made public.



Q: What's to keep someone else from copying my badge and using it?

A: While badges are simply digital image files, they are uniquely linked to data hosted on Credly. This link to verified data makes them more reliable and secure than a paper-based certificate. It also eliminates the possibility of anyone claiming your credential and your associated identity.

Q: Where and how can I share my badge through Credly?

A: You can share your badge directly from Credly to LinkedIn, Twitter and Facebook; over email; embedded in a website or in your email signature.

Q: I have a question about Credly. Where can I find support?

A: You can find answers to frequently asked questions here: support.credly.com

Q: Why Does Credly need access to my LinkedIn account

A: To share or add a badge to your LinkedIn profile, LinkedIn requires an authorization process, that is required and standard for all third-party programs creating a connection between the two accounts.

When you connect your Credly and LinkedIn accounts, you will receive a message outlining the permissions you are granting in the process. LinkedIn predetermines this message based on the authorization scope required to share your badge. Credly will not post to LinkedIn without your initiation or permission. Credly will only add badges to your profile or post them to your newsfeed upon request.

You can disconnect Credly's access to your social media account after you have successfully shared your badge to your profile or newsfeed. You can also manage Credly's connection through your privacy settings within your social media account.